



*The Legacy of Love  
Foundation, Inc.*

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Hughes

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## 2014 Men Making a Difference Honorees

**Rev. W.  
Wilson  
Goode**

Former Mayor,  
Philadelphia  
President,  
Amachi  
Mentoring



**Rahim  
Islam**

President/  
CEO,  
Universal  
Companies



**Marc  
Lamont  
Hill**

Journalist/  
Author/  
Scholar



August 2014

We are excited to announce that on **Friday, November 7, 7–10pm** at the Doubletree Hotel by Hilton, 237 S Broad St, Philadelphia, The Legacy of Love Foundation is hosting its 2014 Men Making A Difference awards dinner to raise scholarship funds for well-deserving, high school students whose goals include the attainment of higher education.

Launched in 2004, the *Men Making a Difference* event recognizes the leadership and contributions of men who have distinguished themselves through their work and contributions. We are proud to add the names of this year's honorees: Rev. Dr. W. Wilson Goode, Rahim Islam, and Dr. Marc Lamont Hill, each of whom has distinguished himself through his professional achievements, personal contributions, and impact on the Philadelphia community, the Commonwealth, and beyond.

We are asking you to **sponsor** the Men Making a Difference dinner. Your participation will demonstrate your continued commitment to The Legacy of Love Foundation and set an example for others in our region. If you are unable to sponsor the event, we ask that you purchase tickets, place an ad, and donate items for our raffle, such as: time at a vacation home, tickets to a sporting event, or an exclusive opportunity that you could offer to event guests.

The Legacy of Love Foundation, Inc. was established as the Scholarship Endowment Fund in 1992, by the Philadelphia Alumnae Chapter of *Delta Sigma Theta Sorority, Inc.* Since 1993, more than \$100,000 in scholarships have been awarded to Philadelphia's student community of college-bound high school seniors.

Please indicate your level of support on the enclosed form and send the completed form and your payment to **The Legacy of Love Foundation, PO Box 34459, Philadelphia, PA 19101**. To be included in the program book, please send your payment **no later than October 15, 2014**. If you have questions, contact our Event Chairs Leslie Fletcher at 215.405.8558 or Carol Hill at 610.710.5594 or email [mmad@thelegacyoflovefdn.org](mailto:mmad@thelegacyoflovefdn.org).

Thank you for investing in the future of Philadelphia students served by The Legacy of Love Foundation. We look forward to thanking you in person on November 7th.

Sincerely,

*Hon. Renee C. Hughes*

Honorary Chair

*Monica Lewis-Wilborn*

President



# The Legacy of Love Foundation, Inc.

Honors:

## **Men Making a Difference in the Community**

Friday, November 7, 2014

VIP Reception: 6:00 - 7:00 p.m. Dinner & Program: 7:00 - 10:00 p.m.

DoubleTree by Hilton Philadelphia Center City, 237 S. Broad Street, Philadelphia, PA 19107

**Rev. W.  
Wilson Goode**



Former Mayor,  
City of  
Philadelphia  
President,  
Amachi  
Mentoring

**Rahim  
Islam**



President/  
CEO,  
Universal  
Companies

**Marc Lamont  
Hill**



Journalist/  
Author/  
Scholar

## Sponsorship Levels

### **PRESENTING SPONSOR**

**\$5,000**

- Recognition as Presenting Sponsor on all event materials
- Ten (10) premium tickets to event
- Admission to VIP Cocktail Reception
- Logo recognition in all event materials
- Podium speaking opportunity during event
- Full-page color advertisement on the inside front cover of the Program Book
- Sponsor signage at event
- Featured on Legacy of Love website

### **LEGACY SPONSOR**

**\$3,500**

- Eight (8) premium tickets to event
- Admission to VIP Cocktail Reception
- Logo recognition in all event materials
- Special acknowledgement from podium during event
- Full-page color advertisement in program book
- Sponsor signage at event
- Featured on Legacy of Love website

### **BENEFACTOR SPONSOR**

**\$2,000**

- Six (6) premium tickets to event
- Admission to VIP Cocktail Reception
- Name listing in event materials
- Full-page black & white advertisement in Program Book
- Featured on Legacy of Love website

**DEADLINE TO RESPOND: FRIDAY, OCTOBER 15, 2014\***

**\*Sponsorships received after October 15 will not be included in the program book.**



# The Legacy of Love Foundation, Inc.

## Sponsorship Levels *(continued...)*

### **GOLD SCHOLARSHIP SPONSOR** **\$1,000**

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- Four (4) tickets to event
- Admission to VIP Cocktail Reception
- Name listing in event materials
- Half-page black & white advertisement in program book
- Name listing on Legacy of Love website

### **SILVER SCHOLARSHIP SPONSOR** **\$500**

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- Two (2) tickets to event
- Admission to VIP Cocktail Reception
- Name listing in event materials
- Quarter-page black & white advertisement in program book
- Name listing on Legacy of Love website

### **VIP GALA TICKET** **\$150**

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- One (1) ticket to event
- Admission to VIP Cocktail Reception

### **GALA TICKET** **\$125**

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- One (1) ticket to event
- Seating at table of 10

## Program Book Ads

### **AD SIZES**

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<b>FULL PAGE</b>	8.5" wide x 11" tall	<b>\$200</b>
<b>HALF PAGE</b>	8.5" wide x 5.5" tall	<b>\$100</b>
<b>QUARTER PAGE</b>	4.25" wide x 5.5" tall	<b>\$ 50</b>

### **AD SPECS**

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<b>RESOLUTION:</b>	300 dpi
<b>FORMAT:</b>	jpg or pdf
<b>COLOR:</b>	Black and White
<b>AD SUBMISSION DEADLINE:</b>	Monday, October 6, 2014
<b>SUBMISSION:</b>	Submit electronically to mmad@thelegacyoflovefdn.org

*We are happy to assist you with the design of your ad!*

### **QUESTIONS?**

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Contact Event Chairs Leslie Fletcher 215.405.8558, Carol Hill 610.710.5594, or email us at: mmad@thelegacyoflovefdn.org

# Payment Information

Please print or type all information as it should be listed in Program Book.

NAME OF SPONSOR: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

Do you accept all benefits associated with your chosen level of sponsorship?

\_\_\_YES \_\_\_\_\_NO

If no, please explain: \_\_\_\_\_

_____ Presenting Sponsor	\$5,000	_____ Full Page	\$200
_____ Legacy Sponsor	\$3,500	_____ Half Page	\$100
_____ Benefactor Sponsor	\$2,000	_____ Quarter Page	\$50
_____ Gold Scholarship Sponsor	\$1,000	_____ VIP Ticket(s) x \$150 =	_____
_____ Silver Scholarship Sponsor	\$500	_____ Ticket (s) x \$125 =	_____
_____ Donation \$	_____		

Please make checks payable to: **The Legacy of Love Foundation, Inc.**

Or to pay by credit card, please enter information below:

CREDIT CARD NUMBER: \_\_\_\_\_

TYPE: Amex Visa MC Discover EXPIRATION DATE: \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_

SIGNATURE \_\_\_\_\_

Send this completed form, your check and all materials to:

The Legacy of Love Foundation, Inc.

P. O. Box 34459

Philadelphia, PA 19101

Attn: 2014 MMAD Event

Or email: [mmad@thelegacyoflovefdn.org](mailto:mmad@thelegacyoflovefdn.org)

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